

For Immediate Release

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Manulife Asset Management Services Berhad Opens Branch in Bintulu

Bintulu, Sarawak – Manulife Asset Management Services Berhad (MAMSB) continued its expansion strategy with the recent opening of its 17th branch in Bintulu. Although today the world is all about digital, physical presence is still crucial in ensuring that MAMSB is able to better serve its customers and Unit Trust / Private Retirement Scheme (PRS) advisers.

Mr. Wong Boon Choy, Chief Executive Officer and Executive Director of MAMSB who officially opened the branch said, “We can feel the “energy” and are very excited with this new addition. In the state of Sarawak, we already have branch presence in Kuching, Miri and Sibul. With the latest Bintulu branch, we would have covered all major cities and towns in Sarawak. We are very confident that this branch will do very well. In terms of sales, it has already surpassed some of our existing branches. The growth in terms of number of advisers has been phenomenal too.”

He added, “With the physical presence, we are able to bring our Unit Trust and PRS products and services closer to our advisers and the people of Bintulu. Investors are also able to gain access to an array of financial products and services offered by the company.”

MAMSB is part of the global asset management arm of Canada-based Manulife Financial Corporation.

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About Manulife Asset Management Services Berhad

Manulife Asset Management Services Berhad is a wholly owned subsidiary of Manulife Holdings Berhad, which is majority owned by Canada-based Manulife Financial Corporation. Manulife Asset Management Services Berhad offers a comprehensive range of 40 unit trust funds in the asset classes of equity, fixed income and money markets. Led by a highly experienced senior management team, Manulife Asset Management Services Berhad is well positioned to be among the most professional unit trust force in Malaysia. Our award-winning MHO Mobile application is available on the iPad, iPhone and Android Smartphones. MHO Mobile empowers investors to monitor and manage their unit trust investments at any time, from anywhere. Visit us online at www.manulifeinvestment.com.my.

About Manulife Asset Management

Manulife Asset Management is the global asset management arm of Manulife, providing comprehensive asset management solutions for investors. This investment expertise extends across a broad range of public and private asset classes, as well as asset allocation solutions. As at December 31, 2015, assets under management for Manulife Asset Management were approximately C\$417 billion (US\$301 billion). Manulife Asset Management’s public markets units have investment expertise across a broad range of asset classes including public equity and fixed income, and asset allocation strategies. Offices with full investment capabilities are located in the United States, Canada, the United Kingdom, Japan, Hong Kong, Singapore, Taiwan, Indonesia, Thailand, Vietnam, Malaysia, and the Philippines. In addition, Manulife Asset Management has a joint venture asset management business in China, Manulife TEDA. The public markets units of Manulife Asset Management also provide investment management services to affiliates’ retail clients through product offerings of Manulife and John Hancock. John Hancock Asset Management and Declaration Management and Research are units of Manulife Asset Management. Additional information about Manulife Asset Management may be found at ManulifeAM.com.



About Manulife

Manulife Financial Corporation is a leading international financial services group providing forward-thinking solutions to help people with their big financial decisions. We operate as John Hancock in the United States, and Manulife elsewhere. We provide financial advice, insurance and wealth and asset management solutions for individuals, groups and institutions. At the end of 2015, we had approximately 34,000 employees, 63,000 agents, and thousands of distribution partners, serving 20 million customers. At the end of December 2015, we had \$935 billion (US\$676 billion) in assets under management and administration, and in the previous 12 months we made more than \$24.6 billion in benefits, interest and other payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong. Follow Manulife on Twitter @ManulifeNews or visit www.manulife.com or www.johnhancock.com.

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